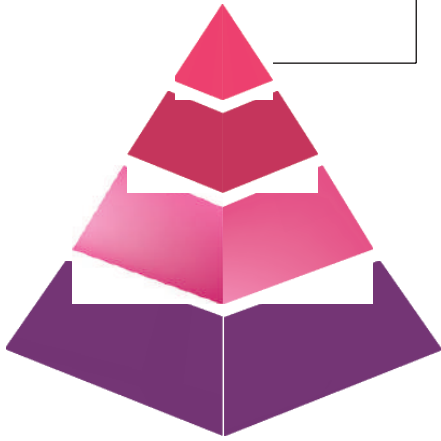


ENA FOUNDATION MONTHLY NEWSLETTER

JANUARY 2025 ISSUE



VISION

An inclusive society where girls and women enjoy full rights and participate fully in the life of society.

MISSION

A Pan-African organization which works with like-minded partners to catalyze development towards positioning, empowering and advocating for rights of girls and women to attain their potential and enjoy the full rights, as members of the society.

ENAF'S SPIRIT

Upholding our lasting legacy and influence is anchored on catalyzing partnership, servant leadership, resilience, endurance and working to completion in order to sustain respect and enhance human dignity.

GUIDE

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Dr. Jennifer N. Riria

PhD, EBS, MBS, HRH/Goodwill
Ambassador, ICON/HP

Patron - DTF, Chairperson - AWLN Kenya
& East Africa Chapters

President & CEO, ENA Foundation

WORD FROM THE PRESIDENT/CEO

2025 - The Year of Exponential Growth

Greetings from Echo Network Africa Foundation! We are grateful to God for having seen us through the tail-end of last year and the first month of the new year.

2024 saw ENAF scale in leaps and bounds, with partnerships of great magnitude. The Youth in Sustainable Aquaculture (YISA) project by Mastercard Foundation and Kuza Jamii Economic Inclusion Project by Foreign, Commonwealth & Development Office (FCDO) saw ENAF venture into new territories, in addition to those that we have been making impact in. These regions are: *Turkana, Marsabit, Mandera, Isiolo, Garissa, Wajir, Samburu and Tana River* for the Transforming Communities - Kuza Jamii project. YISA is being implemented in *Busia, Kisumu, Kilifi, Homa Bay, Siaya and Kakamega* Counties. This has seen growth not only in ENAF's staff members, but also in those of consortium and local implementing partners. We have celebrated the victories and highs of the projects' and are learning from the curve balls that came from the same, for continued and spirited success.

With ENAF-USA on board and plans for expansion in Africa, 2025 is a year of unmistakable promise!

State of Women's Leadership in Kenya - Press Conference at ENAF

31st January 2025

While history was made in 2021 when the first woman was appointed as the Chief Justice and President of the Supreme Court of Kenya, an unfortunate turn of events has seen an attack on this same office and in the person of Her Ladyship Martha Karambu Koome.

As a catalyst for development, Echo Network Africa Foundation has maintained its role in this matter, as an institution that empowers, positions and advocates for the rights of girls and women in Kenya. In line with this, a presser was held at the headquarters along Muchai Drive that saw members of the fourth estate covering the event. The press statement can be found on this link: <https://enafrica.org/portfolio/press-statement-on-31st-january-2025-women-standing-with-the-judiciary/>

As an organization, we cannot afford to watch our gains made over the last 42 years with regard to women empowerment. In as much as there is still a long way to go with representation of and support for girls and women, the strides made up to date cannot be brought to a halt. We affirm our commitment to not only propel the empowerment agenda but also fight for and protect the Constitution of the Republic of Kenya, 2010.

ENAF has also committed to raising awareness on femicide and the crisis that it has become in our nation. This shall be done by working in concert with aligned partners over the next forty-five weeks, to make impact and achieve lasting change in society.



Dr. Riria (third from the right) - flanked by Prof. Amb. Maria Nzomo (second right); Hon. Zipporah Kittony (R); Ms. Brenda (third from left); Ms. Daisy Amdany - Executive Director at Community Advocacy & Awareness Trust CRAWN (second left) and Ms. Mercy Jemilo - Centre for Rights Education and Awareness CREAW (L).



Echo Network Africa Foundation and Kithangari Girls' Secondary School



Caroline and Tiffany from ENAF together with Coach Kajuju and Kithangari students

Echo Network Africa through Girls' Excel Initiative supported a mentorship session at Kithangari Girls' Secondary School in Meru on 31st January 2025.

Conducted by Sarah Kajuju, a growth coach, mentor, trainer, the whole day programme was divided into interactive morning and afternoon sessions. Focus was on: **The Power of a Positive Attitude and Goal Setting & Action Planning.**

ENAF Team Lead Programmes Ms. Caroline Mbithuka commenced the sessions by encouraging students to adopt a mindset of resilience and perseverance.

Innocent Kanana Mwiti, a young tech professional carried on and spoke on the power of dreams; highlighting the opportunities available in STEM for women, as well as entrepreneurship.

Key areas that were covered by Ms. Kajuju included:

1. Adoption of a growth mindset - abilities improve with effort.
2. Positive self-talk - "I am learning and improving' instead of 'I can't do this'".
3. Setting goals and staying motivated - progress over perfection.
4. Embracing challenges - seeing them as growth opportunities.
5. Encouragement - learning from role models and supportive peers.

Past students who delivered inspiring talks and tips on excelling in exams and school life enabled the students to relate have a reference to the topics of the day.

This facilitation by Girls' Excel Initiative is in tandem with ENAF's Vision of an inclusive society where girls and women enjoy full rights and participate fully in the life of society.

| Negative Mindset | Growth Mindset | GROWTH MINDSET | |
|-------------------------------|----------------------------------|-------------------------------|----------------------------|
| | | INSTEAD OF | SAY THIS |
| ✗ This is too hard, I give up | ✓ I will persevere & keep trying | THIS IS THE BEST I CAN DO | I CAN KEEP MOVING |
| ✗ I made a mistake | ✓ Mistakes help me grow | I CAN'T DO THIS | I CAN PRACTICE MORE |
| ✗ I don't know how | ✓ I can learn how & improve | I'LL GIVE UP | I WILL TRY ANOTHER WAY |
| ✗ This isn't working | ✓ I'll try a different way | THIS IS TOO DIFFICULT | CHALLENGES HELP ME TO GROW |
| ✗ I'm not good enough | ✓ I will put in my best effort | I'M AFRAID OF MAKING MISTAKES | MISTAKES HELP ME TO LEARN |
| | | I DON'T UNDERSTAND | I CAN KEEP LEARNING |
| | | I HAVE FAILED | I WON'T GIVE UP |

www.lifededucation.org.uk

| GROWTH MINDSET | FIXED MINDSET |
|--|---------------------------------|
| Is Freedom | Is Limiting |
| Persevere in the face of failures | Avoid challenges Give up easily |
| Effort is required to build new skills | Threatened by others success |
| Find inspiration in others success | Desire to look smart |
| Embrace challenges | Effort is fruitless |
| Accept criticism | Ignore feedback |
| Desire to learn | Fixed abilities |
| Build abilities | |

End FEMICIDE!

January Birthdays Celebrated



Collaborating with stakeholders to develop viable initiatives that enable women to advance their safety, security and prosperity is key.

Femicide is the killing of a woman or girl because of gender, regardless of motive. It takes many forms but the most common is brutality, often perpetrated by men. Many cases of femicide are not reported as awareness of and campaigns against Gender-based Violence (GBV) have overshadowed it. Globally, there have been 45,000 recorded cases of women and girls killed by intimate partners and family members.

ENAF, in partnership with Amani Kibera and Mtaani Radio have been running campaigns to raise awareness on this vice and be part of the solution in promoting peaceful coexistence in communities.

In Kenya, femicide has continued to rise and is now a crisis. In 2024, 174 cases were recorded with many others going unnoticed and the numbers rising by the day. This is alongside over 4,000 cases of GBV. In 75% of cases, murders were committed by a person familiar with them – an intimate partner, relative or friend.

January 2025 saw at least 15 recorded cases of femicide in Kenya. In the same month, President William Ruto constituted a 42-member task force to address the crisis. Led by former Chief Justice Nancy Baraza, the team is mandated to assess, review and recommend measures to strengthen the institutional, legal and policy response to femicide and GBV.



All Smiles! Mercy Ogwel, Olivia Njogu and Mumbua Pauline cutting cake

The Talent Development & Administration Team ensured that the month ended on a celebratory mood by commemorating the staff born in January.

Mumbua, Mercy and Olivia got to share the cake with other staff members and were grateful for the kind gesture.

Every end of the month, members of staff have been sharing a cake in the spirit of togetherness.

We look forward to many more celebrations in the coming year; not limited to birthdays.

A happy and blessed birthday to January babies!



TO LET



The Jennifer Riria Hub is an ultra-modern, state of the art facility developed by Echo Network Africa Foundation. Its design is inspired by strength, character and gait of the African Woman. The Hub is located in the heart of Nakuru City at the Junction of Tom Mboya and Kipchoge Keino Roads. It is strategically positioned to provide a serene environment for its clientele.

JR Hub is the perfect and hustle-free place for shopping, business, dining, banking and hosting indoor and outdoor events. Key features include: *good access roads, 24-hour CCTV surveillance, ample parking space, sufficient water supply, lift access to all floors, easy access and exit to the mall and ample clean sanitary facilities.*

We are currently looking for an anchor tenant. Other spaces available to let include: food court spaces, banking hall spaces and specialty stores. Don't be left out!

To Book Space, Call: +254 722 546 124