

CALL FOR PROPOSALS – CONSULTANCY TO COMPILE AND DOCUMENT EXPERIENCES AND STORIES OF SELECT WOMEN TRAILBLAZERS/INFLUENCERS INTO A BOOKLET

INTRODUCTION

Echo Network Africa Foundation (ENAF) is a Pan-African philanthropic institution that works with like-minded stakeholders to empower, position, and advocate for girls and women in Africa. Founded in 1982, the vision of ENAF is an inclusive society where girls and women enjoy full rights and participate in the life of the society. ENAF intentionally focuses interventions on girls and women with special attention to young women, women with disabilities, and women from marginalized communities.

Over the last six years, ENAF and the Democracy Trust Fund (DTF) have taken deliberate steps to create impact by showcasing women and boldly telling their journeys in transforming the world. We recognize that women have fought for their space, earned their place, and need platforms that honour their contributions. These efforts have culminated into publications of **Women Changing the Way the World Works Volumes 1 and 2, launched in 2018 and 2024**, respectively. These publications have served as platforms to share transformative journeys of women trailblazers and inspire others to pursue excellence and drive positive change.

Building on this tradition, ENAF and DTF are now compiling additional stories of remarkable, yet often uncelebrated women influencers and trailblazers for the publication **Women Changing the Way the World Works – Volume 3**, scheduled for launch in March 2025. The stories which range between 1500 – 2000 words will inspire, educate and motivate other girls and women while simultaneously celebrating their contributions in the society.

Selection Criteria for the Women Trailblazers

ENAF/DTF has adopted the following criteria to select women whose stories will be documented:

- I. Women who have demonstrated exceptional leadership and currently hold influential positions in their fields for example political office, organizational leadership, or community mobilization and engagements. These women have successfully navigated systemic, societal, or personal challenges to achieve their goals and have been recognized through awards, honours, or other accolades for innovation or excellence.
- II. Women who have championed gender-responsive policies at national, county, and community levels, or who have employed innovative approaches to promote women's rights, gender equity, and inclusion.
- III. Women who have broken barriers as pioneers in their communities or sectors – women of firsts (e.g., the first female elected official or the first to lead in a male-dominated field).

- IV. Women considered outliers and rarely celebrated but have stood out during the implementation of national, county, community and specifically ENAF's programs.
- V. Women from sectors beyond political leadership, including health, trade unions, peace and security, informal sectors (e.g. chamas, business and boards, media and technology, agriculture, and faith-based institutions).

Other considerations include:

- I. Representation from diverse geographical regions, ethnicities, and socio-economic backgrounds to capture a wide range of experiences.
- II. Willingness of the identified women trailblazers to share their stories through interviews (in person or by phone) and provide relevant information and consent for documentation.

In view of the above, ENAF/DTF seeks to engage a qualified consultant to **interview, write and edit** the stories of 25 identified women influencers and trailblazers into a structured booklet. These stories are expected to inspire other women and girls and promote the achievements of these powerful but often uncelebrated women.

KEY TASKS, DUTIES AND RESPONSIBILITIES

1. Conduct interviews (in person or remotely) with 25 selected women influencers and trailblazers.
2. Write and edit in exciting legible formats the stories into a well-structured booklet titled Women Changing the Way the World Works – Volume 3 which will further be designed and launched on 6th March 2025 with the Foreword, Acknowledgement, Table of Contents and other content for the book.

SKILLS AND COMPETENCES

Qualification:

The consultant(s) should have a background knowledge and competency in the following fields:

1. At least 10 years of work experience related to journalism, Editing, communication, print media, research documentation, and report writing.
2. Good knowledge of and strong interest in women and leadership as well as women empowerment.
3. Excellent creative/journalistic writing skills and creative approach to communications.
4. Excellent written communication skills in English.

Deliverables:

1. 25 well written stories of the women identified. Each story should be accompanied by two publishable photos.

Assignment duration:

The consultant will be engaged for a period of 15 days from 3rd – 21st February 2025.

Expression of Interest:

The consultants meeting the above requirements should submit an Expression of Interest which should include the following:

- A capability statement, including commitment for availability for the assignment.
- A financial proposal indicating a modest budget available.
- Evidence of similar previous work undertaken.

Kindly send your CV (s) to procurement@enafrika.org on or before Wednesday, **31st January 2025**.