CALL FOR PROPOSALS – Consultancy to Re-write and Edit Women Stories

INTRODUCTION

Echo Network Africa (ENA) formerly Kenya Women Holding (KWH) is a woman led, women serving development institution that works with other like-minded stakeholders to empower, position and advocate for women with specific focus on young women, women with disabilities and women from marginalized communities.

ENA is a membership organization whose focus is to be a catalyst for development that propels the women empowerment agenda. We achieve this by collaborating with governments (national and county) and community-based organizations, hence creating alliances to innovate and grow viable initiatives that enable women to advance their security and prosperity.

ENA's vision is to be a catalyst that empowers, positions, and advocates for women, (including young women, women with disabilities and women from marginalized communities) towards attainment of their full potential.

As part of the above mandate, ENA supports political initiatives that empower women to participate in decision making processes and in all spheres of leadership. In this regard, ENA in collaboration with the Hanns Seidal Foundation (HSF) has been documenting stories of women out layers –women leaders who, in their own right and in their spaces are changing society but remain largely uncelebrated. ENA seeks a qualified Consultant to re-write and edit these stories for content, language, consistency, seal plot holes and generally present a well written and easy to read Book that tells the stories of the selected women in an educative, informative and entertaining manner.

KEY TASKS, DUTIES AND RESPONSIBILITIES

1. To re-write and edit the set of stories of the selected women influencers/ out layers. The Editor will ensure language, plot and style consistency, spellings and other grammatical errors are corrected and that the stories are reader friendly.
2. To select and assign suitable photos to complement the stories; and,
3. Arrange the stories and present the Draft for publication and designing.

SKILLS AND COMPETENCES

Qualification: The consultant(s) should have a background knowledge and competency in the following fields: consistency and

1. At least 10 years of work experience related to journalism, Editing, communication, print media, research documentation and report writing.
2. Good knowledge of and strong interest in women and leadership as well as women empowerment.
3. Excellent creative/journalistic writing skills, and creative approach to communications.
4. Excellent written communications in English;
5. Strong editing, communications and writing skills

Deliverables:

1. Professionally written, edited and organized stories on the selected women out layers

Assignment duration:

The consultant will be engaged for a period of Ten (10) days cumulatively from 1st to 30th May 2023.

Expression of Interest:

The consultants meeting the above requirements should submit an Expression of Interest which should include the following:

1. A Technical and financial proposal including a workplan and budget
2. A capability statement/profile of the Consultant (s)

Kindly send your CV's to procurement@enafrica.org on or before Thursday 26th April 2023