

ENA MONTHLY NEWSLETTER

FEBRUARY 2023 ISSUE

Be the Champion!



Report any suspected cases of FGM on our toll-free line

0800 724 036

End Female Genital Mutilation, Support Girls Education

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Word from the Group CEO Say NO to FGM!

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Dr. Jennifer N. Riria

PhD, EBS, MBS, HRH/
Goodwill Ambassador,
ICON/HP, Chairperson
AWLN Kenyan Chapter,
Group CEO ENA &
Patron DTF

Over 200 million girls and women alive today have undergone Female Genital Mutilation (FGM) in 30 countries in Africa, the Middle East and Asia where FGM is practiced (Ref; WHO Fact sheet report 2022).

FGM directly affects the health, education and economic advancements of girls and women in society.

This is a dangerous practice that must be stopped to safeguard our future generations.

To promote the elimination of female genital mutilation, coordinated and systematic efforts are needed, and they must engage whole communities and focus on human rights, gender equality, sexual education and attention to the needs of women and girls who suffer from its consequences.

This month, Echo Network Africa (ENA) joined the World on 6th February, 2023 in celebrating the International day of Zero tolerance for Female Genital Mutilation (FGM).

ENA seeks to catalyze acceptance and commitment by communities to eradicate and abandon FGM through the Girls Excel Initiative!

The focus area promotes the learning of Science, technology, engineering and mathematics (STEM) subjects as an alternative rites of passage. This is because STEM fields in Kenya and the world over offer greater pay and job stability hence empowering girls and women.

“ **Together we can eradicate and abandon Female Genital Mutilation. Let us stand up for our girls and women!** ”

NEWS

(Programme Highlights)

ENA launches an anti-cyberbullying campaign against Women

Women's Leadership, Political Participation and Governance

The online space and information revolutions have brought numerous opportunities especially for women leaders to gain visibility and networking platforms, this has made communication easy within a borderless world. However, this has come with its own disadvantages especially online attacks.

Women occupying public spaces suffer the brunt from online bullying, threats and abuse. Technology assisted violence against women targeted at women politicians include: public shaming, hate speech, online harassment, cyber bullying, trolling, defamation, cyber stalking, identity theft, hacking amongst others.

It is for this reason that Echo Network Africa on 28th March, 2023 launched the **Stop Cyberbullies Now** campaign to promote women leaders' online safety.

The campaign also aims at creating awareness and mobilizing public support towards calling out cyberbullying for the crime that it is and appealing for more action from policy makers in making cyber bullying a costly crime to commit.

Her Excellency Hon. Anne Waiguru, Chairperson Council of Governors and Governor Kirinyaga County who is also the campaign brand ambassador officiated the Launch.

“As we launch this campaign today, we would like to speak with one voice and call out cyber bullying for the crime that it is and remind us that we all have a role to play in eliminating it. From a true human perspective, the words Cyberbullying do not come close to capturing the severity and lasting impacts for the victims and survivors or convey the links between online and offline experiences of violence.” she said.

Echo Network Africa also awarded Her Excellency Hon. Anne Waiguru the Women’s Leadership award and veteran content creator, Lynn Ngugi a Gender Justice Award for her contribution towards promoting women’s online safety.

Be part of the campaign! #StopCyberbulliesnow



#stopcyberbulliesnow (L-R) Daniel Seiberling, Resident Representative HSF Kenya & Ethiopia, H.E Hon. Anne Waiguru, Chairperson Council of Governors and Governor Kirinyaga County, Dr. Nyambura Koigi, ENA Board Chairperson, Dr. Jennifer Riria ENA GCEO and Rhea Franke German Embassy First Secretary officially launch the Stop Cyberbullies Now Campaign.



Her Excellency Hon. Anne Waiguru presented with the Women’s Leadership Award by ENA Board Chairperson Dr. Nyambura Koigi.



Lynn Ngugi receives ENAs Inaugural Gender justice award from H.E Hon. Anne Waiguru, Chairperson Council of Governors and Governor Kirinyaga County.

This campaign is sponsored by Echo Network Africa (ENA) and the Democracy Trust Fund (DTF).

STOP

Cyber Bullies

NOW !

*Celebrating International Womens Day (IWD) 2023
Theme - " DigitALL: Innovation and Technology For Gender equality."*

 **@en_africa**



ENA Trains the Fourth Estate on GBV Reporting Guidelines

Communities Resilience and Livelihood

Human stories about gender-based violence can impact public opinion and policies in a powerful way. Media (including social media) reporting on sexual and other forms of gender-based violence (GBV) in emergency contexts can facilitate advocacy with decision makers and communities to ensure protection of those at risk.

It is for this reason that Echo Network Africa conducted two round table meetings with editor's guild, media practitioners and journalist in Nairobi and Homa Bay County on streamlining the guidelines for reporting GBV cases to ensure survivors best interest.

The training focused on GBV guidelines for reporting cases for editors and media practitioners (non-GBV specialized actors). This was aimed at having the fourth estate support GBV initiatives by:

- Discussing GBV guidelines for reporting cases for non-GBV specialized actors,
- Sensitization on safe referrals of Sexual and Gender Based Violence (SGBV) survivors by non-specialized actors and
- Discussing documentation of gender-based violence (GBV) cases and gender sensitive reporting.

Human stories about gender-based violence can impact public opinion and policies in a powerful way.



Media practitioners group discussion on best practices for GBV documentation.



Journalists role play different GBV Victim scenarios and how to report GBV cases.

ENA DADA PACK



Did you know?

1. That lack of pads drives 1 in 10 girls aged 15-19 to 'sex for pads'
2. A girl misses 4 days of school per month due to lack of sanitary towels which is associated with shame and stigma?

By donating Ksh. 650 you can help a girl get an ENA Dada Pack and keep her in school for a whole year.

The ENA Dada Pack Contains:

12 packets of Sanitary Towels
2 Panties
3 Cakes of Soap

Donate Ksh 1000

Through

Mpesa
Paybill

>>

972800

Account:
Dada Pack

Institutional Outlook

Appreciating former ENA Board Chairperson Ms. Damaris Gitonga and Former Board Director Ms. Emma Gituku.

The purpose of any Board is to ensure the company's prosperity by collectively directing the company's affairs, while meeting the appropriate interests of its shareholders and relevant stakeholders.

Echo Network Africa has one of the most professional and committed Woman led Board who are mindful and deliberate, providing guidance to the CEO and the entire institution. Over the years, ENA's Board has given the Management leeway to innovate and implement initiatives expecting transparent and timely reporting.

It is for this reason, that Echo Network Africa held a farewell ceremony for former ENA Board Chairperson Ms. Damaris Gitonga and Former Board Director Ms. Emma Gituku who retired in compliance with the institution's Articles and Memorandum of Association. ENA Board Members and Management were given an opportunity to appreciate and share their farewell messages to the retired Board Chair and Director. We will surely miss the unwavering commitment, dedication and love given by former ENA Board Chairperson Ms. Damaris Gitonga and Former Board Director Ms. Emma Gituku to Echo Network Africa and the Women of Kenya.



ENA GCEO Dr. Jennifer Riria presents former Board Chairperson with her gift.



ENA GCEO Dr. Jennifer Riria presents former Board Director Ms. Emma Gituku with her gift.



(L-R) ENA Board Vice Chairperson Ursula Bahati, ENA Board Chairperson Dr. Nyambura Koigi, Former Board Director Emma Gituku, Former Board Chairperson Damaris Gitonga, ENA GCEO Dr, Jennifer Riria and ENA Board Director Jennifer Nyambura Kamande pose for a group photo after the farewell ceremony.



ENA Board, Management and Staff cover former ENA Board Chairperson Ms. Damaris Gitonga and Former Board Director Ms. Emma Gituku in prayer.



ENA Staff presented with Valentine's Day treats as a show of appreciation

Valentine's Day at ENA

Talent Management

At Echo Network Africa, Talent management is concerned with supporting, motivating and retaining employees. Employee relations strengthens the relationship between Management and Staff with the aim of boosting productivity, promoting employee engagement and fostering the institution's culture.

On this month of love, the staff and Management of ENA were appreciated with Valentines treats as a show of gratitude for their commitment and dedication to the Institution.

ENA's Presence in Nakuru City

Valentine's Day at the Jennifer Riria Hub

The anchoring pillar of the Jennifer Riria Hub is the Family. In order to increase the visitor count, tenant revenue and enhance the visibility of the Hub, a **Valentine's Day** themed Gala dinner was held on **February 14th 2023**.

The event attracted 100 guests and catered for a candle lit dinner set up, three-course dinner, chocolate and roses for the ladies, networking games, Red carpet photography and a live band entertainment from Nakuru's finest- Tamasha Band. The dress code of the dinner gala was Wine Red for the Ladies and

Jennifer Riria Hub Valentine's Day Event Highlights



TO LET



The Jennifer Riria Hub is an ultra-modern, state of the art facility developed by Echo Network Africa (ENA). Located at the junction of Tom Mboya and Kipchoge Keino road in Nakuru City. The Hub has 108 shops and 184 parking slots making it the perfect and hustle free place for shopping, business, indoor and outdoor events.

ANCHOR TENANT SPACE AVAILABLE

15,700.05 Sqft
(GROUND FLOOR)
&
7,640.29 Sqft
(UPPER GROUND FLOOR)

OTHER SPACES AVAILABLE

Offices, Banking Hall,
Food Court- Restaurants,
Speciality Stores, etc.

KEY FEATURES

24 hrs CCTV security system, Ample parking, Standby generator, Sufficient water supply, Lift access to all floors, Easy access & exit Ample toilet facilities, Good access roads

Book Now ▶ Call Joanne on
0722 62 15 92
0722 54 61 24

For more details visit
www.jenniferririahub.co.ke