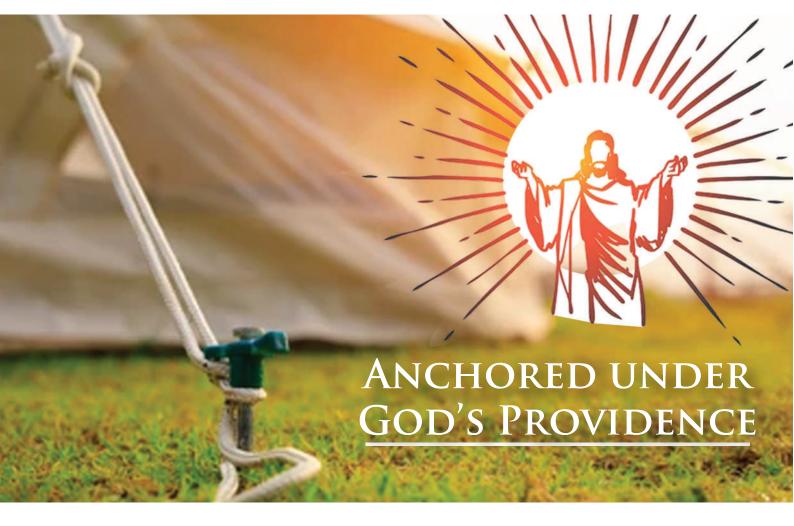
ENA MONTHLY NEWSLETTER

2022 END YEAR ISSUE





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Word from the Group CEO Anchored Under God's Providence



PhD, EBS, MBS, HRH/ Goodwill Ambassador, ICON/HP, Chairperson AWLN Kenyan Chapter, Group CEO ENA & Patron DTF

Reflecting back on the year, Echo Network Africa (ENA) continues to be Anchored under God's Providence.

ENA has maintained its catalytic role to empower, position and advocate for women (including young women, women with disabilities and women from marginalized communities) towards attainment of their full potential.

The past twelve months have sustained an upward trajectory of growth as milestones have been achieved both at the corporate and programme areas of ENA.

Throughout the Global challenges occasioned by the COVID 19 pandemic, ENA has continued to amplify the voices of girls and women and ensured that gender perspectives have been factored in all interventions.

Some of the key highlights this year include; Launch of the Women Mediators Network Kenya during International Women's Day, The Chagua Amani! Chagua Mama Campaign, Replication and Scale up of the Girls Excel Initiative in Narok County, and Launch of the Aquaculture Fish Production technological equipment in Homa Bay County just to name but a few.

We have strived higher guided by our spirit which is upholding our lasting legacy and influence anchored on catalyzing partnerships, servant leadership, resilience, endurance and working to

completion in order to sustain respect and enhance human dignity.

I am grateful to the Board, Management and staff for their relentless efforts that have seen ENA solidify its position as a strong catalyst for development and the go-to institution on matters of girls and women empowerment in the Country.

I am also grateful to our development partners (UN Women, Hanns Seidel Foundation, AMREF, Open Society Foundation, MEDA, URAIA and Grand Challenges Canada) for their unwavering support.

Echo Network Africa wishes you and your loved ones a very Happy Holiday season and a peaceful and prosperous New Year!

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NEWS

Celebrating Trailblazer Emeritus Cabinet Secretary Prof. Margaret Kobia Corporate Office

This Month, Echo Network Africa together with Women of Kenya celebrated Emeritus Cabinet Secretary Prof. Margaret Kobia for her service and contribution to the Women of Kenya at a Gala dinner in Kempinski Hotel. Prof. Kobia was also inducted as a trailblazer for her contribution towards Gender Equality and Women's empowerment in Kenya.

The trailblazers' program was launched in 2018 by former President Uhuru Kenyatta with the aim of identifying and rewarding women leaders who have made a substantial contribution to Kenya's political economy.

In her acceptance speech, Prof. Kobia commended the eminent Women for their foresight, struggle and resilience which led to the realization of gender equality and women empowerment in the country.

She reiterated that it was important to recognize women who have worked exemplary for the country. During her tenure as Cabinet Secretary, she launched ENA's Running to Win Program, Chagua Amani! Chagua Mama Campaign and Women Mediators Network Just to name but a few.



Caption; Emeritus Cabinet Secretary Prof. Margaret Kobia (left), Prof. Wanjiku Kabira (Centre) and ENA GCEO Dr. Riria (right) having a heart to heart conversation at the gala dinner.



Caption; Dr. Jennifer Riria (Left) and Prof. Wanjiku Kabira (Right) unveil Emeritus Cabinet Secretary Prof. Margaret Kobia's portrait which was gifted to her by the Women of Kenya.

ENA Recognized For Incorporating Gender Lens In Her Initiatives

Corporate Office

Echo Network Africa has this month been nominated to the 5th Edition of the National Diversity and Inclusion Awards & Recognition (DIAR Awards) in the award category:

Best Gender Lens Development Programs.

The National Diversity and Inclusion Awards & Recognition is an initiative that recognizes employers, institutions, organizations, and

individuals who champion Diversity, and promote Equity, Inclusion, and Belonging (DEIB), in the workplace and society.

DIAR Awards are organized annually through a process of nomination, applications, and self-submissions, from individuals and organizations working in Kenya, to promote Diversity, Equity, Inclusion, and Belonging, through their groundbreaking initiatives, programs, and services.

Programme Highlights

Embracing Collaborations Through Working With Local Implementing Partners

Program, Cohesion & Development

Working in partnership is central to ENA's Theory of Change and catalytic approach of reaching the beneficiaries. ENA works with local implementing partners (LIPs) by inspiring breakthroughs in the way the programs are implemented.

This is achieved through empowering the communities to intervene in their most pressing problems. The catalytic approach aims to achieve immediate and lasting change in the lives of the people through interventions executed by the LIPs.

ENA believes that through working with organizations with different strengths and perspectives, greater impact on the lives of beneficiaries will be realized.

This year, ENA held its first LIP's induction meeting which attracted over 15 LIPs currently operating in Homa Bay, Narok, Marsabit and Samburu Counties.

Some of the LIPs present at the induction meeting included; AfyAfriKa, Makona Innovators, Mfangano Island Community paralegals CBO, Democracy Trust Fund, Kwacha Afrika, Millennials Speak, and Youth and Women Advocacy Network just to mention but a few.

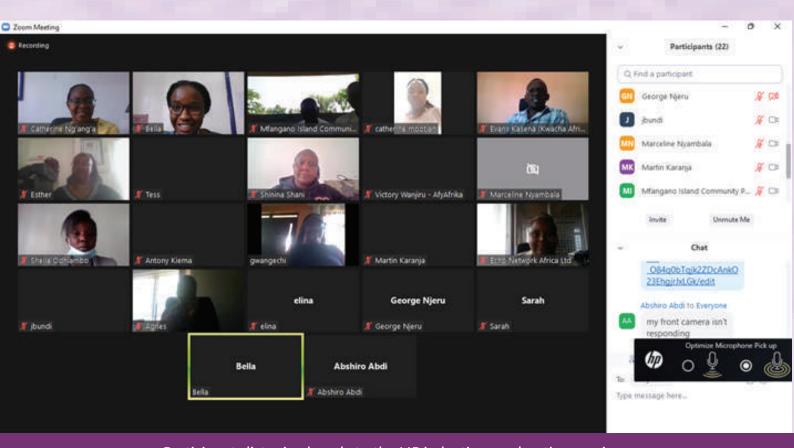
The LIPs were inducted on ENA's initiatives and processes and were also accorded the opportunity to share their field experiences.

As a catalyst for development, ENA's approach is to work with LIPs at all levels to accelerate results and increase impact.

The catalytic approach aims to achieve immediate and lasting change in the lives of people through empowering women, girls, youth and people living with disabilities (PWD). ENA believes that working with others and increasing their capacity to deliver results is an accelerator to development and enhances program sustainability.

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ENA believes that through working with organizations with different strengths and perspectives, greater impact on the lives of beneficiaries will be realized.



Participants listening keenly to the LIP induction moderation session

Chagua Mama! More Women Leading

Women's Leadership, Political Participation and Governance

Earlier this year, Echo Network African (ENA) together with our Local Implementing Partner, the Democracy Trust Fund (DTF) and in collaboration with the UN Women, launched two twin campaigns dubbed CHAGUA AMANI and CHAGUA MAMA.

The two campaigns were officially launched on 7th March 2022 as a curtain-raiser to International Women's Day by Prof Margaret Kobia, Emeritus Cabinet Secretary, Ministry of Public Service and Gender.

The campaign was intended to raise awareness among the electorate on the need to elect women into political leadership and also serve as a clarion call to maintain peace before, during, and after the General Elections.

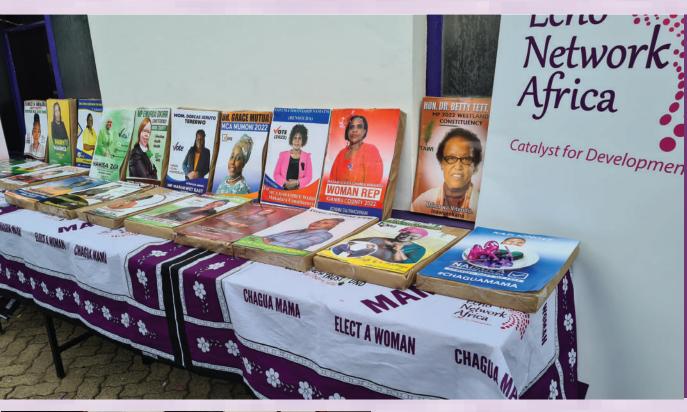
This was achieved by increasing the pool of women participating in the 2022 General Elections and competing for all elective positions including the non-affirmative action positions at the National and County levels.

Campaign materials including posters and Lesos were presented to women political aspirants to amplify the Chagua Mama campaign.

As is the case with all of ENAs programs, support to women candidates was fully inclusive and non-partisan.

The August 9th General elections recorded a small yet significant improvement on the number of women elected into office. Kenyans elected 26 female MPs, up from 23 in 2017, seven female governors, up from three in 2017, and three female senators.

100 women including 17 young women and three women with disabilities drawn from over Twenty Political parties were beneficiaries from this campaign.



Chagua Mama campaign materials including posters and lesos for women political aspirants.



Chagua Mama Stickers



Chagua Mama Leso









Dr. Jennifer Riria flags off 100 branded Boda Boda riders at the Afraha Stadium for the Chagua Amani! Chagua Mama! match around Nakuru city.



The Guest of honor, Hon. Phoebe Asiyo receiving her gift together with Chagua Mama Campaign materials from Dr. Jennifer Riria.

Empowering All Women To Reach Their Full Potential

Communities' Resilience and Livelihood

Leave no one behind is the central, transformative promise of the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs).

It represents the unequivocal commitment of all UN Member States to eradicate poverty in all its forms, end discrimination and exclusion, and reduce the inequalities and vulnerabilities that undermine the potential of individuals and of humanity as a whole.

Despite the adverse challenges affecting girls and women among them; cultural norms, limited resource allocation, lack of opportunities and underrepresentation, women have continued to strive in their businesses.

The second phase of the Aqua culture cluster model began this year. ENA leveraged on its past experience on aquaculture by enhancing sustainable livelihoods and increasing meaningful participation of women in the aquaculture value chain.

This has led to improved household-level income and economic power of 83 women in four beaches namely Kaugege (23 women), Mrongo

(20 women), Wakula (20 women) and Litare (20 women) in Homa Bay County.

This year, ENA GCEO Dr. Jennifer Riria together with Mr. Jacob Obonyo from National Affirmative Action Fund representing Governor Homa Bay County H.E Gladys Wanga officially launched the Aquaculture Fish Production technological equipment.

This was in collaboration with MEDA Kenya through the Maendeleo Sawa (M-SAWA) project to enhance SMEs fish production through capacity building.

Women beneficiaries from the four beaches acquired fish production technological equipment including: Solar freezers for fish Preservation, Fish feeds processing machines, Engine Motor boats for fish feeds and harvest transportation and Solar flood lights to enhance security.

The equipment is meant to enhance fish production for women to increase their revenue streams, enhance food security and improve their livelihoods. To date, 83 women have benefitted from this initiative.



ENA Board Member
Ms. Joyner Okonjo
(left), Chief Guest Mr.
Jacob Obonyo from
National Affirmative
Action Fund (Center)
and ENA GCEO, Dr.
Jennifer Riria (2nd
Right) walk down with
Government officials
to the official site of
the Aquaculture
equipment Launch

Pictorials



Litare
women
group
inspecting
the
Engine
Motor
Boat
donated
by ENA

Mrongo women group board their Engine motor boat to test its functionality.





Stakeholders, invited guests and beneficiaries from the Aquaculture Initiative symbolically row one of the launched engine motor boat back into the lake.

Empowering the Girl Child

Communities' Resilience and Livelihood

Girls and especially those leaving in rural areas face four main challenges; Female Genital Mutilation, Period Poverty, Teenage Pregnancies and Child marriages. Over the past 40 years, Echo Network Africa (ENA) has addressed issues that impede on Girls and Women's social, economic and political inclusion in Kenya.

This year, the initiative replicated and scaled up to Narok County which is a FGM hotspot area. Over 200 million girls and women alive today have undergone FGM in 30 countries in Africa, the Middle East and Asia where FGM is practiced (Ref; WHO Fact sheet report 2022).

FGM directly affects the health, education and economic advancements of girls and women in the society. This is a dangerous practice that must be stopped to safeguard our future generations.

To promote the elimination of female genital mutilation, coordinated and systematic efforts are needed, and they must engage whole communities and focus on human rights, gender equality, sexual education and attention to the needs of women and girls who suffer from its consequences.

ENA seeks to catalyze acceptance and commitment by communities to eradicate and abandon FGM through working with community gatekeepers and male champions.

The focus area promotes the learning of Science, technology, engineering and mathematics (STEM) subjects as alternative rites of passage and offers financial literacy trainings to women in the FGM hotspot areas.







Eradicating FGM:

Narok County
FGM Gate
keepers among
them community
leaders and
champions pose
for a group photo
after a successful
induction meeting
with ENA team.

Institutional Outlook

Scaling up to greater heights!

Institutional Outlook

Echo Network Africa (ENA) has maintained its catalytic role to empower, position and advocate for women (including young women, women with disabilities and women from marginalized communities) towards attainment of their full potential. Our clarion call has been to leave no one behind.

As a catalyst for development, ENA seeks to clarify her programmatic direction and drive her

vision and mission. It is for this reason that ENAs Board and Management attended a Board retreat to strategize on the road to expansion for the next five years in line with ENAs 2023 – 2027 Strategy.

The scale up is intended to create a fair, just and equitable society where women participate in all issues that affect development.



United As One

- ENA Board and Management pose for a group photo after a successful Board retreat to strategize on the road to expansion in line with ENAs 2023 – 2027 Strategy.

Nakuru Business Community Cocktail at the Jennifer Riria Hub

ENA's Presence in Nakuru County

Echo Network Africa this month hosted the Nakuru Business Community Cocktail at the Jennifer Riria Hub. This was the first time stakeholders were convened since the conferment of Nakuru to City status. The Hub is a culmination of a journey that started a few years

back with the concept for the development of an ultra-modern, state of the art facility. The cocktail was officiated by Nakuru County Commissioner, Mr. Gilbert Kitiyo and attracted over 100 members from the Nakuru Business Community.



ENA Board members pose for a group photo with Chief Guest Nakuru County Commissioner Mr. Gilbert Kitiyo.



Habel Mbendo Manager ICEA Lion shares his experience as a tenant at the Jennifer Riria Hub.



Members of the Nakuru Business Community pose for a group photo during a networking session.

Jennifer Riria Hub Family Fun Day

ENA's Presence in Nakuru County

The anchoring pillar of the Jennifer Riria Hub is the Family. In order to increase the visitor count, tenant revenue and enhance the visibility of the Hub, a Family Fun Day was held on December 12th 2022 at the Jennifer Riria Hub from 11 a.m. to 7 p.m. The event attracted over 300 visitors and five vendors. Various Fun fair activities including:

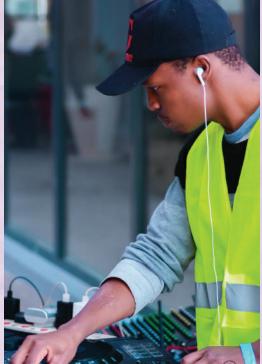
Bouncing Castles, PlayStation, Gaming, Face painting, Barbequing, dancing competitions, swimming, Table tennis, Play stations and Virtual Reality games were incorporated into the themed day with the center stage being a live concert with artists performing i.e. Moji Short Baba, TG and Willy Favor.





























The Jennifer Riria Hub

is an ultra-modern, state of the art facility developed by Echo Network Africa. Its design is inspired by the strength, character and gait of the African woman. The hub is located at the heart of Nakuru City at the junction of Tom Mboya and Kipchoge Keino road. It's strategically positioned to provide a serene environment for its clientele.

The hub is the perfect and hustle free place for shopping, business, dining, banking and hosting indoor and outdoor events. Key features include good access road, 24 hours CCTV surveillance, ample parking spaces, sufficient water supply, lift access to all floors, easy access and exit to the mall and ample clean sanitary facilities.

We are currently looking for an anchor tenant. Other spaces available to let include; food court spaces, banking hall spaces and specialty stores just to mention but a few. Don't be left out!

Jennifer Riria Hub Features



Lift access to all floors



Entry point detection system



CCTV surveillance



Ample fire responce equipment



Ample parking spaces



Good access roads



Ample clean sanitary facilities.



Water heating solar panels



Sufficient water backup





To Book a Space Call: 0722 54 61 24