ENA MONTHLY NEWSLETTER

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Dr. Jennifer N. Riria

PhD, EBS, MBS, HRH/ Goodwill Ambassador, ICON/HP, Chairperson AWLN Kenyan Chapter, Group CEO, ENA & Patron DTF Reflecting back on the past six months, Echo Network Africa (ENA) continues to be Anchored under God's Providence.

ENA has maintained its catalytic role to empower, position and advocate for women (including young women, women with disabilities and women from marginalized communities) towards attainment of their full potential.

This year, we have strived higher guided by our spirit: Preserve, Expand, and Grow. (PEG). As an Institution, we strive not to be a square peg in a round hole but to be the perfect peg that fits the size. We also envision to grow in all aspects be it horizontally, vertically or even diagonally.

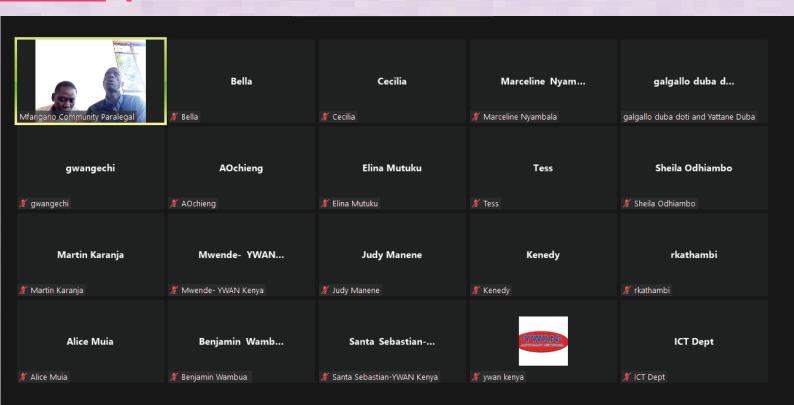
The past six months have sustained an upward trajectory of growth as milestones have been achieved both at the corporate and programme areas of ENA.

Throughout the Global challenges occasioned by the COVID 19 pandemic, ENA has continued to amplify the voices of girls and women and ensured that gender perspectives have been factored in all interventions.

As we near the general elections we plan on maintaining our catalytic role through amplifying our Chagua Mama and Chagua Amani campaigns intended to raise awareness among the electorate on the need to elect women into political leadership and to maintain peace before, during and after elections.

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EMBRACING PARTNERSHIPS THROUGH LOCAL IMPLEMENTING PARTNERS



ENAs LIPs listen in keenly to the presentation on Narrative reporting by the Planning Monitoring and Evaluation Manager

Working in partnership is central to ENA's Theory of Change and catalytic approach of reaching the beneficiaries. ENA works with local implementing partners (LIPs) by inspiring breakthroughs in the way the programs are implemented.

This is achieved through empowering the communities to intervene in their most pressing problems. The catalytic approach aims to achieve immediate and lasting change in the lives of the people through interventions executed by the LIPs

ENA believes that through working with organizations with different strengths and perspectives, greater impact on the lives of beneficiaries will be realized.

This month, ENA held its second quarterly LIP's meeting which attracted over 10 LIPs currently operating in Homa Bay, Narok, Marsabit, Samburu and Nairobi Counties. Some of the LIPs present at the induction meeting included; AfyAfriKa, Makona Innovators, Mfangano Island Community paralegals CBO, Democracy Trust Fund, Community Health Partners and Youth and Women Advocacy Network just to mention but a few. The LIPs were inducted on ENA's initiatives and processes and were also accorded the opportunity to share their field experiences.

"You are our partner. A partner thinks like you and has aspirations like you," said Dr. Riria, ENA GCEO.

As a catalyst for development, ENA's approach is to work with LIPs at all levels to accelerate results and increase impact. The catalytic approach aims to achieve immediate and lasting change in the lives of people through empowering women, girls, youth and people living with disabilities (PWD).

ENA believes that working with others and increasing their capacity to deliver results is an accelerator to development and enhances program sustainability.

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CHAGUA MAMA CAMPAIGN!

Earlier this year, Echo Network African (ENA) together with our Local Implementing Partner, the Democracy Trust Fund (DTF) and in collaboration with the UN Women, launched two twin campaigns dubbed CHAGUA AMANI and CHAGUA MAMA.

The two campaigns were officially launched on 7th March 2022 as a curtain-raiser to the International Women's Day by Prof Margaret Kobia, Cabinet Secretary, Ministry of Public Service, Gender, Senior Citizens Affairs & Special Programmes.

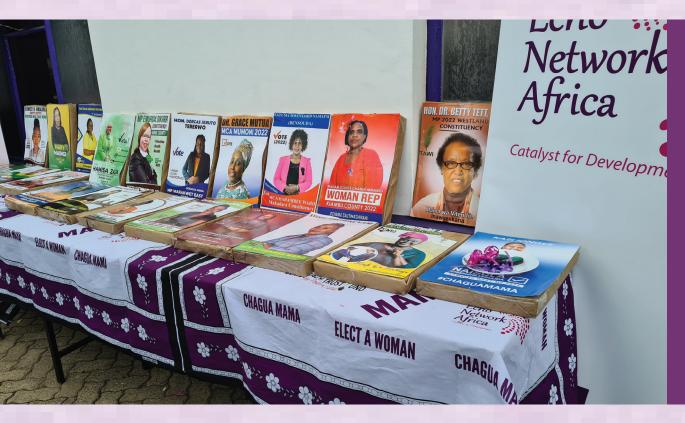
The 'Chagua Mama' or 'Elect Her' campaign is intended to raise awareness among the electorate on the need to elect women into political leadership.

This month, ENA launched the Chagua Mama radio campaign in fourteen regional radio Stations covering the bulk of the population in a campaign that will run till the 6th of August 2022.

The message to the Country is simple and reads as follows; 'On the 9th of August 2022, Kenyans should elect leaders who must be accountable. We remind ourselves that no Kenyan should die or suffer loss on account of a mere General Election. We call upon politicians to maintain peace and the rule of law. We urge Kenyans to vote peacefully and to elect women.'

Campaign materials including posters and Lesos were presented to women political aspirants to amplify the Chagua Mama campaign.

ENA through Democracy Trust Fund targets to boost campaigns for at least 100 women who have been cleared by the IEBC to run for various seats in the forthcoming General Elections. As is the case with all of ENAs programs, support to women candidates is fully inclusive and non-partisan. 100 women including 17 young women and three women with disabilities drawn from over Twenty Political parties are beneficiaries from this campaign.



Chagua Mama campaign materials including posters and lesos for women political aspirants.

ENA EMPOWERS WOMEN IN MARSABIT AND SAMBURU COUNTIES

This month marked yet another significant milestone in ENAs quest to increase the number of women in decision making tables and in leadership in our country.

Through support from AMREF Health Africa, Echo Network Africa convened a two-day training in Samburu and Marsabit Counties to enhance the participation of women in decision making at county and sub-county levels and to inform policy and programming through evidence-based advocacy.

Both Samburu and Marsabit Counties lag in the number of women candidates who have been cleared to vie for elective seats in the August 9th General Election. This is due to the deeply rooted patriarchal underpinnings that have undermined prospects of women in political leadership and administration posts. Despite deliberate efforts by National and County Governments, Civil Society Organizations and other development partners geared towards achieving an equal, just and fair society we still see women from marginalized communities being left behind.

To counter this problem ENA engaged over 100 opinion leaders drawn from the two counties to rally them on the need to elect women owing to the tremendous benefits they bring to leadership. Echo Network Africa shall continue to maintain a complete non-partisan stance in all our initiatives.

We are nonetheless clear that we shall continue to stand in full support of political coalitions and leaders who support and affirm women.

Highlights of the trainings in Marsabit and Samburu Counties



Women participants from Marsabit County (above) and Samburu County (below) pose for a group photo after a successful training to amplify the participation of women in decision making processes at county level.



ENA ENHANCING PEACE BUILDING PROCESSES AHEAD OF THE 2022 GENERAL ELECTIONS

The Government of Kenya has made notable efforts by advancing the Women, Peace and Security (WPS) agenda through the implementation of Kenya's Second National Action Plan on UNSCR 1325.

Despite these gains and an increased recognition of the WPS agenda nationally, there remains a need for more systematic, consistent, and comprehensive implementation of UNSCR1325 in Kenya.

Echo Network Africa through the Women Mediation Network - Kenya seeks to enhance the leadership of Kenyan women to bring about transformative change in relation to advancing sustainable peace and strengthening of women's active and meaningful participation in conflict prevention.

This aims to increase the number of women's participation in peace and mediation process

targeting women from the grass roots, to the county and national levels. As we near the 2022 general elections, some parts in the country have experienced violence incidences with women and children suffering the blunt.

This month, Women Mediation Network convened a WPS meeting in Kisumu county to de-escalate tensions among communities, sensitize communities on the importance of promoting peaceful coexistence and to enhance community relations that have brought divide, mistrust and suspicion.

The meeting aimed to promote meaningful participation of women in both formal and informal mediation and negotiation processes to boost peace-building efforts around elections/political processes, regional conflicts, inter communal conflict, to ensure peaceful elections.

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The Kisumu County Women mediators pose for a group photo after a successful Negotiation and Mediation training in Electoral processes.

TO LET



The Jennifer Riria Hub

is an ultra-modern, state of the art facility developed by Echo Network Africa. Its design is inspired by the strength, character and gait of the African woman. The hub is located at the heart of Nakuru City at the junction of Tom Mboya and Kipchoge Keino road. It's strategically positioned to provide a serene environment for its clientele.

The hub is the perfect and hustle free place for shopping, business, dining, banking and hosting indoor and outdoor events. Key features include good access road, 24 hours CCTV surveillance, ample parking spaces, sufficient water supply, lift access to all floors, easy access and exit to the mall and ample clean sanitary facilities.

We are currently looking for an anchor tenant. Other spaces available to let include; food court spaces, banking hall spaces and specialty stores just to mention but a few. Don't be left out!

To Book a Space Call: 0722 54 61 24