

# ENA MONTHLY NEWSLETTER

APRIL 2022 ISSUE



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## Word from the Group CEO Chagua Mama!



**Dr. Jennifer N. Riria**  
PhD, EBS, MBS, HRH/-  
Goodwill Ambassador,  
ICON/HP,  
Patron Democracy Trust  
Fund (DTF), Chairperson  
AWLN Kenyan Chapter  
& Group CEO, ENA

Over the years, Echo Network Africa (ENA) has been at the forefront on the women empowerment agenda, working with various stakeholders to achieve its mandate.

ENA's commitment to attain gender equity and equality is aligned to various National and International legal and policy provisions and requirements for compliance. Gender equality is internationally recognized as a human right. ENA seeks to promote protection of women dignity and human rights and contribute to the elimination of poverty and injustice for both women and men.

ENA also calls for adequate representation of women and girls in leadership and governance positions. This is aimed at catalyzing effective women and girls representation in decision making spaces e.g. political systems in public institutions while reducing the high prevalence of Gender Based Violence (GBV).

The amplification of women's voices in leadership is critical towards the realization of a gender inclusive society.

It is for this reason that ENA recently launched the 'Chagua Mama' or 'Elect Her' campaign intended to raise awareness among the electorate on the need to elect women into political leadership.

Further, through the African Women Leaders Network, Presidential candidates have been urged to consider choosing a woman as their running mate and to advocate for peaceful elections.

**“ENA advocates for adequate representation of women and girls in leadership and governance positions.”**

## **CALL FOR PEACE AND POLITICAL TOLERANCE AHEAD OF THE GENERAL ELECTIONS**



**#AMANIKENYA - Dr. Jennifer Riria, AWLN Kenya Chapter Chairperson (center) reads out the Joint statement on Peace. She is joined by AWLN and Women Mediators Network- Kenya members in solidarity to call for political tolerance.**

The task of preserving peace and national unity is a mammoth task that cannot be done by one individual or a group of people on their own. Neither the Presidency, Legislature, Judiciary or even the citizenry can achieve much on their own.

As Kenya gears up towards the 9th August 2022 General Elections, seeds of discord have continued to be planted. This month women of Kenya under the auspices of the African Women Leaders Network (AWLN) - Kenya Chapter held a press



conference to decry the recent incidents of violence and the normalization of various forms of violence in the country.

Political driven violence has been a major concern and specifically threats from various quarters following the incidents on the stoning of the presidential aspirants' entourage.

The purpose of the press conference was to condemn such occurrences, while urging different parties including politicians and their supporters to maintain sobriety and desist from retaliating.

'We have witnessed inflammatory hate attacks directed at the former First Lady Mama Ngina Kenyatta.

The utterances were as distasteful as they were unfortunate," said Dr. Riria.

She equally condemned the inciteful and hateful utterances that were witnessed both in the country and from Kenyans in the diaspora.

Dr. Riria reminded presidential aspirants that they bear the highest responsibility on behalf of their followers to maintain peace.

The press conference also addressed on the need for all communities to be watchdogs and to speak out on any organization of violence. The forum was a call to action for Kenyans to help identify perpetrators of violence and to report them to authorities.

**"The task of preserving peace and national unity is a mammoth task that cannot be done by one individual or a group of people on their own. "**

## **ENA'S KAUGEGE WOMEN GROUP REAP BOUNTIFUL HARVEST**

Echo Network Africa's Women Empowerment focus area seeks to enhance sustainable livelihoods and empowerment of rural women and their families. The focus area positions women through strengthening women's voices to reduce human rights violations along the aquaculture value chain and enhances participation of women in aquaculture as a sustainable economic activity.

The Aquaculture initiative has been implemented in Homa Bay County in four beaches namely Litare, Wakula, Kaugege and Mrongo targeting 100 women comprising of 25 women each from the four beaches.

This month women from Kaugege beach harvested a total of 5,176.20 kgs equivalent to 5.2 tonnes of fish. The bountiful harvest will play a crucial role in cushioning the women from exploitation by fishermen who have a higher bargaining power when it comes to wild capture fish production.

ENA uses Anchor Cluster Model, where women already practicing cage fish farming are empowered as champions to mentor other women engaging in the fishing activity.



Harvested fish sorted out in crates to aid in fish sale.





Kaugege Women group sorting out harvested fish.

## ENA EMPOWERS COMMUNITY CHAMPIONS

ENA's Girls Excel Initiative uses a three-pronged approach to leverage on meaningful engagement of community members, technology and economic empowerment to reduce incidences of female genital mutilation (FGM), child, early and forced marriage (CEFM), and teenage pregnancies.

To guarantee effective community engagement, the project identified community champions drawn from religious leaders, the Maa council of elders and other opinion shapers in the community.

The identified Champions who are also the community gate keepers will steer monthly community conversations which will seek to

address the issues of FGM, CEFM and teenage pregnancies through co-creation and monitoring of score cards that outline desirable behavior.

In preparation for this role a team of 24 champions (12 female and 12 Male) participated in a 3-day training facilitated by Echo Network Africa.

The training which seeks to empower the gatekeepers focused on:

- Community perceptions regarding FGM,
- Impact of FGM,
- Legal frameworks and Referral Pathways,
- Role of Champions in the project and
- Mapping out champion outreach units



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Network  
Africa

Catalyst for Development

**VISION**  
To partner with Women, Youth and Persons with Disabilities to create a better society

**MISSION**  
To be a catalyst that empowers, positions and advocates for Women, Youth and Persons with Disabilities towards attainment of their full potential

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**Capacity Building:** Community Champions pose for a group photo with ENA team after a successful induction meeting to address the issues of FGM, CEFM and teenage pregnancies

The  for 5

Dada Rescue Pack

Support a Girl  
by Donating Kshs 500

The 5 for 5 ENA Dada Rescue Pack contains

3 packets of sanitary towels  
2 panties

Mpesa  
paybill

972800

Account : 5forG

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# TO LET



**The Jennifer Riria Hub** is an ultra-modern, state of the art facility developed by Echo Network Africa (ENA). Located at the junction of Tom Mboya and Kipchoge Keino road in Nakuru City. The Hub has 108 shops and 184 parking slots making it the perfect and hustle free place for shopping, business, indoor and outdoor events.

#### **ANCHOR TENANT SPACE AVAILABLE**

15,700.05 Sqft  
(GROUND FLOOR)

&

7,640.29 Sqft  
(UPPER GROUND FLOOR)

#### **OTHER SPACES AVAILABLE**

Offices, Banking Hall,  
Food Court- Restaurants,  
Speciality Stores, etc.

#### **KEY FEATURES**

24 hrs CCTV security system, Ample parking, Standby generator, Sufficient water supply, Lift access to all floors, Easy access & exit  
Ample toilet facilities,  
Good access roads

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