

ENA MONTHLY NEWSLETTER

SEPTEMBER 2021 ISSUE

PEACE STARTS WITH ME!



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Word from the Group CEO

Embracing Stakeholder Engagement



Dr. Jennifer N. Riria
PhD, EBS, MBS, HRH/
Goodwill Ambassador,
ICON/HP, Chairperson
AWLN committee.

Group CEO, ENA

Engaging stakeholders is crucial for Echo Network Africa (ENA). This Month, ENA was privileged to be invited to the official Launch of the Kenya Women and Children's Wellness Centre an inaugural project of James R. Jordan Foundation.

The centre was established in 2000 by Mrs. Deloris Jordan in honor of her late husband, James and is dedicated to strengthening families, motivating youth and ensuring high quality academic opportunities for children in underserved communities.

Over the years, the Kenya Women and Children's Center has received immeasurable support from like-minded



United in Purpose: Stakeholders pose for a group photo after the successful soft launch of the Kenya Women and Childrens Wellness Center soft.

partners like ENA in an aim to empower women economically and create Gender Based Violence prevention, response and referral programs.

The center has also implemented a Community Outreach Program geared towards prevention of Gender Based Violence, child protection, women and youth empowerment, and advocacy for reproductive health education and rights.

ENA embraces stakeholder engagement in order to listen to, collaborate with, or inform existing stakeholders.

This process entails identifying, mapping and prioritizing stakeholders to determine the best tactics for effective communication while making the best use of available resources to foster connections, trust, confidence, and buy-in for ENA's key initiatives.

Kenya Women and Childrens Wellness Center Pictorial



PEACE STARTS WITH ME!

On the international day of peace Echo Network Africa relaunched the TUVUKE initiative in pomp and color. Women in the informal settlements were fronted as peace ambassadors to lead in peace processes in their communities before, during and after the elections. **‘Peace starts with me’** is the clarion call for action that women peace ambassadors are placing on Kenyans as the country heads to the 2022 General Election.

Aligned to the United Nations 1325 Resolution, the initiative calls out to the women to sensitize the locals on the importance of peaceful co-existence, lead caravans for passing peace messages and monitor sparks of conflicts to which they are to engage with all stakeholders to find amicable solutions. The 1325 resolution to which Kenya is a signatory, emphasizes the inclusion of women in prevention and resolution of conflicts.

"Elections must never translate to deaths and loss of livelihoods," said ENA Group Chief Executive, Dr. Jennifer Riria. She added that women must take the lead in ensuring Kenya remains peaceful throughout the

electioneering period given that they are the ones who are disproportionately affected during conflicts and disasters."Go out and speak to the people. Let them know they can participate in elections in peace," Dr. Riria said.

The theme for the International Day of Peace was anchored on **“Recovering better for an equitable and sustainable world,”** to which Dr. Riria said cannot happen if women don't take the roles of mediators and peace ambassadors.

The TUVUKE initiative launch was officiated by Dr. Anna Mutavati, UN Women Country representative. She congratulated ENA on the timely launch of TUVUKE which seeks to promote fair, peaceful and democratic processes and elections in Kenya by fostering a culture of inclusivity, accountability, and cohesion.

"Elections must never translate to deaths and loss of livelihoods,"



Light up Kenya, light up the world: Dr. Jennifer Riria, GCEO ENA (left), Hon. Beatrice Elachi, Chief Administrative Secretary Ministry of Public Service & Gender (center) and Dr. Anna Mutavati, UN Women Country representative (right) light up candles in commemoration of Tuvuke Initiative launch.

She hoped that this important initiative will work with other initiatives including Africa Women Leaders Network (AWLN), as well as other initiatives that promote women's common agenda to elevate women in leadership, peace and security.

ENA also launched a drive for humanitarian aid, during the event, for the families affected in Laikipia County in the recent conflicts." We are appealing for any kind of support. It could be food, medical support considering the affected families need psychosocial support or dignity kits which are critically essential for women and girls," said Dr. Riria.



Lending a helping hand: Dr. Jennifer Riria, GCEO ENA (left) launches the Humanitarian Support for women and families in Laikipia County together with community peace ambassadors.



**OFFICIAL LAUNCH
OF THE HUMANITARIAN SUPPORT
FOR WOMEN AND FAMILIES
IN LAIKIPIA COUNTY**

**TUESDAY 21ST
SEPTEMBER 2021**

 **ECHO NETWORK AFRICA
OFFICES**

For donations call
0720 749 467 / 0727 91 00 00
Drop off point: ENA Offices

WOMEN IN FAITH BASED AGENCIES BROWN BAG SESSIONS

ENA in partnership with Hanns Seidel Foundation (HSF) conducted a Virtual Brown Bag Stakeholders Session targeting women leaders in Faith Based Agencies. The session was held on 7th September 2021 targeting 20 women leaders drawn from the Faith Based Agencies.

The goal of the session was to demystify women's leadership to not only focus on politics but address and reach out to women leaders in Faith Based Agencies in order to unpack their leadership and appreciate the noble role they play. The session also established the intersection between Faith Based Agencies and Politics and consolidated the voices of women of faith to play an active role in the political happenings of the country.

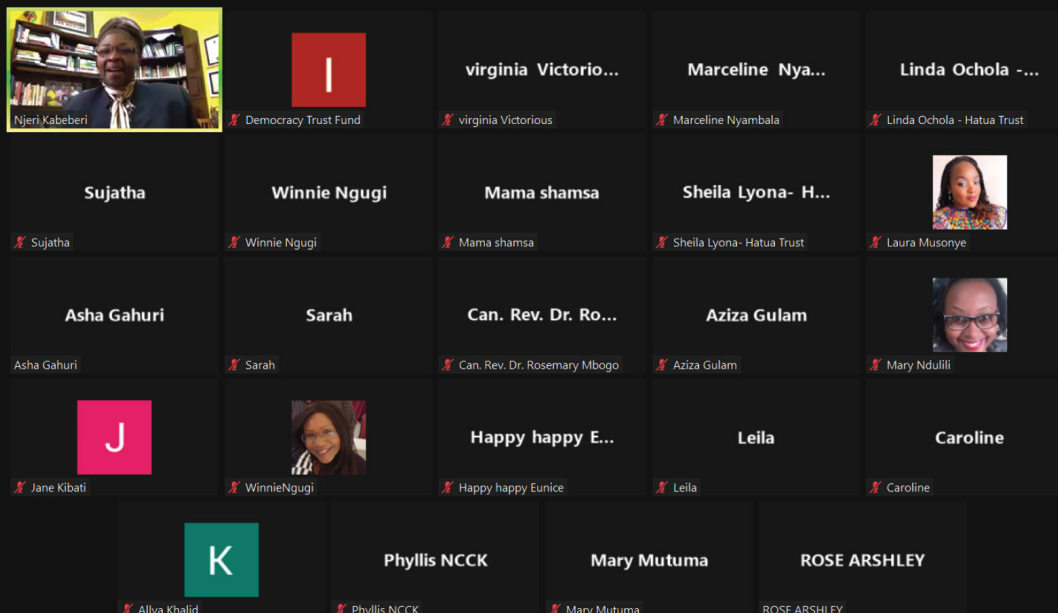
In the session, the women were able to identify ways through which they could enhance their visibility and presence to enable the sharing of similar ideals that will bring change that is socially inclusive. Regardless of Kenya's politics being termed as dirty, violent and expensive, women in the Faith sector need to play the role of sanitizing the political process.

There needs to be a convergence between the sacred, public and private spaces because the three are correlated. It is important for the women of faith to consistently be aware that they do not exist for themselves rather for the citizenry at large. They therefore need to utilize their positions to let their voices be heard on issues of national importance.

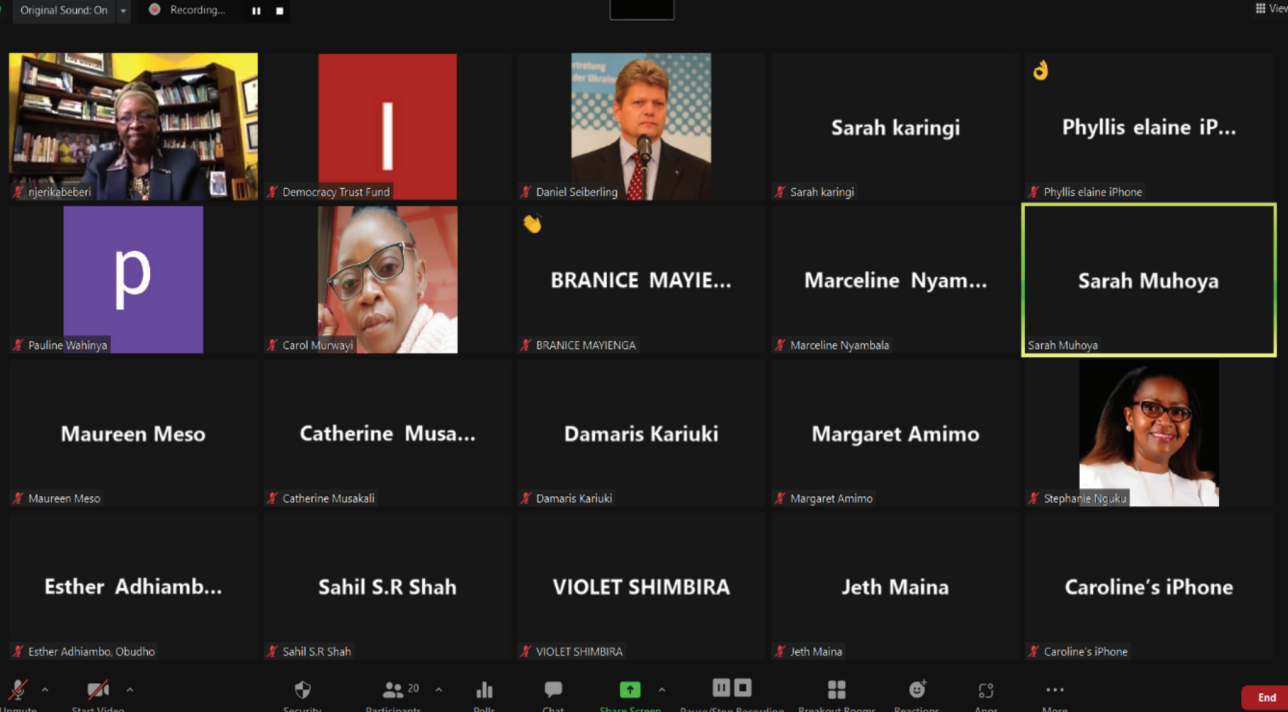
The intersection between faith and politics is key towards creating a convergence within the political arena. This is because work done by elected members such as legislation and budget oversight is work equally conducted by the women of faith.

Through the democracy dialogue, ENA inspired 20 women to be more visible and play a role towards sanitizing the political process. ENA seeks to maintain and grow this network, and collaborate with like-minded organizations in order to create a pool of women who understand the real issues that women face when running for office.

"The intersection between faith and politics is key towards creating a convergence within the political arena."



Women from faith based agencies listen keenly to ENA's virtual brown bag session that helped them demystify their roles as leaders



Participants in the Women in Business and Boards virtual brown bag session share emerging trends in corporate boards and identify ways through which women in Business can enhance their visibility.

ENA ENGAGES WOMEN IN BUSINESS & BOARDS

To share emerging trends in corporate boards and identify ways through which women in Business can enhance their visibility, ENA held a brown bag session with stakeholders in the field to address the challenges.

The session provided an intersection between women in Business and Boards and those running for political office from which they could have an agenda on pertinent issues they can participate in.

Through support from Hanns Seidel Foundation (HSF), ENA has been convening democracy dialogues with women leaders from different sectors in order to demystify women's leadership to not only focus on the political aspect but also lay emphasis on other sectors where women's voices have seemingly been ignored. For the longest time, Kenyan women have not been able to perceive themselves as leaders thus necessitating the need to redefine themselves.

Daniel Seiberling, Resident Representative, HSF Kenya & Ethiopia explained that HSF is keen on its non-standard and innovative approach while maintaining its mandate as both an NGO and a think tank.

"As an NGO, HSF supports democracy all over the world with the support of the German parliament as part of the international cooperation.

Additionally, while maintaining its think tank side, HSF seeks to analyze the happenings in various jurisdictions and be innovative in finding new partners and approaches towards addressing emerging issues," said Daniel.

He noted that the topic on Women in Business and Boards has been tackled Globally and in early 2021, the first law ever was assented by the German parliament requiring the big firms to have at least one female member serving on boards.

Evidently, the higher one gets in the corporate ladder, the thinner the air becomes given that some of the corporate boards are private entities. In Kenya, there is a close linkage between women empowerment and their participation in politics and development thus necessitating the need to continuously be involved in the governance process.

TO LET



The Jennifer Riria Hub is an ultra-modern, state of the art facility developed by Echo Network Africa (ENA). Located at the junction of Tom Mboya and Kipchoge Keino road in Nakuru town (Soon City). The Hub has 108 shops and 184 parking slots making it the perfect and hustle free place for shopping, business, indoor and outdoor events.

ANCHOR TENANT SPACE AVAILABLE

15,700.05 Sqft
(GROUND FLOOR)

&

7,640.29 Sqft
(UPPER GROUND FLOOR)

OTHER SPACES AVAILABLE

Offices, Banking Hall,
Food Court- Restaurants,
Speciality Stores, etc.

KEY FEATURES

24 hrs CCTV security system, Ample parking, Standby generator, Sufficient water supply, Lift access to all floors, Easy access & exit Ample toilet facilities, Good access roads

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