

ENA MONTHLY NEWSLETTER

JANUARY 2022 ISSUE

2022 THEME

PRESERVE, EXPAND AND GROW (PEG)

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Word from the Group CEO Rising Above Limitations



Dr. Jennifer N. Riria
PhD, EBS, MBS, HRH/
Goodwill Ambassador,
ICON/HP, Chairperson
AWLN Kenyan Chapter &
Group CEO, ENA

Greetings from Echo Network Africa (ENA) and Happy New Year 2022! We are grateful to God to have ushered in the new year in good health. This year's theme is: **Preserve, Expand and Grow (PEG)**.

As an Institution, we strive not to be a square peg in a round hole but to be the perfect peg that fits the size. We also envision to grow in all aspects be it horizontally, vertically or even diagonally.

Throughout the Global challenges occasioned by the COVID 19 pandemic, ENA has continued to amplify the voices of girls and women and ensured that gender perspectives have been factored in all interventions.

It is largely recognized that despite progress made across the continent in terms of gender equality and women empowerment, the picture remains mixed as implementation continues to fall far below levels that would allow transformative participation of women.

This election year we plan on maintaining our catalytic role by empowering, positioning and advocating for women (including young women, women with disabilities and women from marginalized communities) towards attainment of their full potential.

We also plan to continue working with like-minded stakeholders like the Ministry of Public Service, Gender, Senior Citizens Affairs & special programmes, UN Women, Grand Challenges Canada, Hanns Seidel Foundation, AMREF, OSF, and MEDA just to mention but a few to realize our vision as an institution.

**“This year’s theme is:
Preserve, Expand and Grow
(PEG).”**

ENA CALLS FOR PEACE AND POLITICAL TOLERANCE AHEAD OF THE 2022 GENERAL ELECTIONS



#AMANI KENYA -

Dr. Jennifer Riria, AWLN Kenya Chapter Chairperson (center) reads out the Joint statement on Peace. She is joined by AWLN members in solidarity to call for political tolerance.

Echo Network Africa (ENA) acknowledges that the task of preserving peace and national unity is a mammoth task which cannot be done by one individual or a group of people on their own. Neither the Presidency, Legislature, Judiciary or even the citizenry can achieve much on their own.

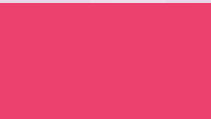
This month, Women of Kenya under the auspices of African Women Leaders Network (AWLN) and ENA held a press conference to call for a peaceful Kenya ahead of the August 9th General elections.

Political leaders were urged to be careful with their utterances in political rallies this upcoming election season to avoid inciting Kenyans to violence. “Let us not forget that lives were lost before and properties worth millions were destroyed in the war.

Many Kenyans are still hurting from the wounds inflicted during the post-election violence," Said. Dr. Riria, Chairperson AWLN Kenya chapter and Group CEO ENA.Women politicians were also urged to avoid being sucked into violence and instead join hands with all other Mothers to play their nurturing role and to maintain peace.

AWLN Kenya chapter has put together a team of eminent women trailblazers to act as Mediators and Peace champions.

“the task of preserving peace and national unity is a mammoth task which cannot be done by one individual or a group of people on their own.”



ENA EMBRACING PARTNERSHIPS

ENA this month participated in the first biannual National Gender sector working group chaired by the Public Service, Gender, Senior Citizens Affairs & special programmes, Cabinet Secretary Prof. Margaret Kobia. The National Gender Sector group ensures that gender issues are being addressed effectively from the grassroots levels.

In the forum, Dr. Jennifer Riria Chairperson African Women Leaders Network (AWLN) and ENA Group CEO highlighted that AWLN with the support of ENA and UN Women would be Launching the Kenyan Women Mediators Network, 100 Women trained to Run to Win, and the situation room.

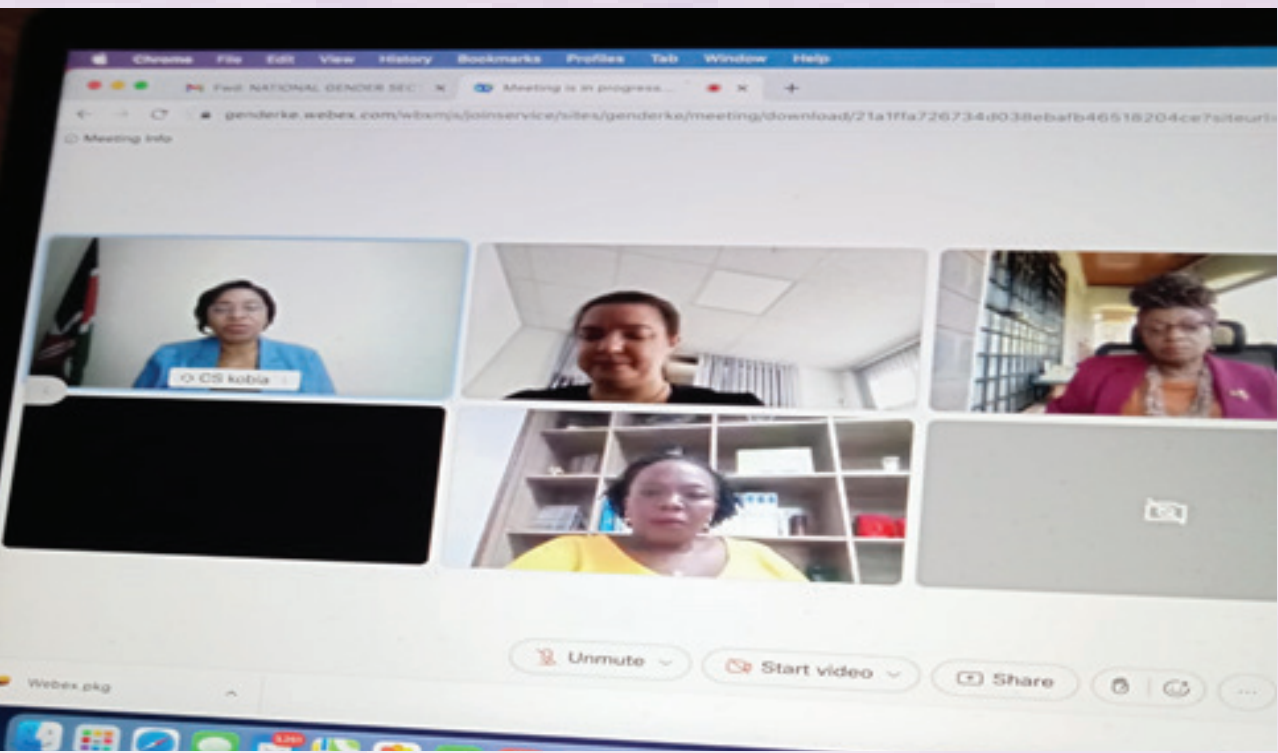
She further added that ENA will also coordinate dissemination of peace messages through women

trailblazer network drawn from 47 counties.

‘As ENA and AWLN there is need to bring together women leaders from vulnerable counties like Kirinyaga, Garissa, Mombasa, Kisumu, Nakuru, Eldoret, Moyale, Kwale, Marsabit and Kitui etc to develop and disseminate peace messages,' said Dr. Riria.

She also highlighted the need to secure safety of Women aspirants and women voters inclusive of young women and women with disabilities.

Discussions from the forum highlighted the need for women to be at the forefront and to stand out as peace ambassadors during the electioneering period.



Building Synergy:

Stakeholders in the National Gender Sector working group convene for the first National Gender support group addressing gender issues at the grassroots levels



Dr. Jennifer Riria, Group CEO ENA (Left), Dr. Stephen Jackson, UN Resident Coordinator in Kenya (Center) and Anna Mutavati, UN Women Kenya Country representative display partnership documents after signing a partnership agreement towards accelerating the attainment of Gender Inclusive and responsive leadership in Kenya.

ACCELERATING ATTAINMENT OF GENDER INCLUSIVE LEADERSHIP

A partnership Agreement was signed between Echo Network Africa and UN Women for a project that seeks to Increase the number of women in political leadership; Reduce violence against women during elections- both candidates and voters; and ensure that women play a critical role in preventing conflict and sustaining peace in Kenya- in line with KNAP II on Women Peace and Security (UNSCR 1325) gearing towards the 2022 General elections.

The special project is a culmination of a journey that started nearly three years ago in 2019 with the concept for the development of a National Curriculum for Training Women Politicians.

The curriculum was successfully developed and launched last year in 2021 during the International Women's day.

With support from like-minded partners like UN Women and Ministry of Public Service, Gender, Senior Citizens Affairs & special programmes,

ENA is now ready to present to the country the first 100 female aspirants who've undergone rigorous training using the Women's Pathway to a successful campaign curriculum.

ENA has also forged a strategic partnership with the Office of the Registrar of Political Parties (ORPP) to address inclusion and compliance on the two thirds gender rule by the political parties.

Moving forward, ENA's most critical area of focus will be to not only ensure that more women access political leadership but that they remain actively engaged in stabilizing the Country particularly in hot spot counties (Kirinyaga, Garissa, Nakuru, Mombasa, Kisumu, Kwale, Turkana, Kitui and Marsabit) with low numbers of women elected in positions of leadership.

A team of eminent women trailblazers shall also be trained and deployed in all 47 Counties to support National Peace initiatives.



Anna Mutavati, UN Women Kenya Country representative (Left), Dr. Jennifer Riria, Group CEO ENA (Center) and Dr. Stephen Jackson, UN Resident Coordinator in Kenya (Right) celebrate after signing the partnership agreement.

ENA'S AQUACULTURE INITIATIVE ENHANCES SUSTAINABLE LIVELIHOODS IN HOMA BAY COUNTY

Leave no one behind is the central, transformative promise of the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs).

It represents the unequivocal commitment of all UN Member States to eradicate poverty in all its forms, end discrimination and exclusion, and reduce the inequalities and vulnerabilities that undermine the potential of individuals and of humanity as a whole.

Despite the adverse challenges affecting girls and women among them; cultural norms, limited resource allocation, lack of opportunities and underrepresentation, women have continued to strive in their businesses. Echo Network Africa has implemented the Aquaculture Initiative in Homa

Bay County to enhance sustainable livelihoods and empowerment of rural women and their families. Aquaculture plays a crucial role in food security, increased employment opportunities and increased household income leading to sustainable livelihoods.

Women beneficiaries from four beaches (Litare, Wakula, Kaugege and Mrongo) have received technical training, extension services in fisheries, installation, and stocking of four HDPE cages in the beaches.

This month, women from Mrongo beach were happy to harvest 3.7 tonnes of fish during their second harvest cycle directly contributing to food security and sustainable livelihoods and incomes.



Rose Mkaula, Chairlady Mrongo Women group inspects harvested fish as they are offloaded from the cold room.



Rio Fish farm personnel offloading harvested fish from Mrongo Women Group for purposes of sorting and weighing.



Size four (300 g and above) fish sorted out in crates for purchase by Rio Fish Farm.



Echo Network Africa team pose for a group photo with Community Health partners in Narok County after an inception meeting to lay ground for the Girls Excel initiative activities in the County.

EMBRACING PARTNERSHIPS THROUGH LOCAL IMPLEMENTING PARTNERS

Echo Network Africa's (ENA) focus is to be a catalyst for development that propels the empowerment agenda. This is achieved by collaborating with stakeholders to develop and innovate viable initiatives that enable women to advance their security and prosperity.

This year ENA is keen on embracing partnerships through working with Local Implementing Partners (LIP's) as this is central to ENA's Theory of Change and the catalytic approach of reaching the beneficiaries through the local community-based organizations (CBOs). Working through the local implementing partners catalyzes breakthroughs in the way the programs are implemented.

The catalytic approach aims to achieve immediate and lasting change to the beneficiaries through interventions executed by the local CBOs.

This month, ENA held an inception meeting with Community Health Partners (CHP) and LIPs in Narok County. The engagement was to lay ground for the Girls Excel initiative project that will target 12 villages in Oloirouwa Sub- location. The champions identified will advocate for awareness to end FGM, Child Marriages, Teenage Pregnancies, Period Poverty and empower girls to take up STEM subjects. ENA believes that a greater impact will be realized through working with organizations with different strengths and perspectives to facilitate lasting change for the people we serve especially women, women with disabilities and the youth.

TO LET



The Jennifer Riria Hub is an ultra-modern, state of the art facility developed by Echo Network Africa (ENA). Located at the junction of Tom Mboya and Kipchoge Keino road in Nakuru town (Soon City). The Hub has 108 shops and 184 parking slots making it the perfect and hustle free place for shopping, business, indoor and outdoor events.

ANCHOR TENANT SPACE AVAILABLE

15,700.05 Sqft
(GROUND FLOOR)

&

7,640.29 Sqft
(UPPER GROUND FLOOR)

OTHER SPACES AVAILABLE

Offices, Banking Hall,
Food Court- Restaurants,
Speciality Stores, etc.

KEY FEATURES

24 hrs CCTV security system, Ample parking, Standby generator, Sufficient water supply, Lift access to all floors, Easy access & exit Ample toilet facilities, Good access roads

Book Now ▶ **Rachna Chavda**
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